





"EYE-POPPING, PROPULSIVE & ENERGETIC!"

LAURENCE KAROISH

"AN EPIC FILM AND A FANTASTIC CULTURAL FUSION."

GEORGE T. MARSHALL

BE HERE. DO NOW.
EXIST ALWAYS.

MCREAM



A FILM BY AGNEYA SINGH

AGNIPUTRA FILMS PRESENTS AN AGNEYA SINGH FILM 'M CREAM' STARRING IMAAD SHAH IRA DUBEY
AURITRA GHOSH RAAGHAV CHANANA LUSHIN DUBEY TOM ALTER BARRY JOHN BEATRICE ORDEIX CASTING BY ASHISH BATRA
COSTUME BY GAYETI SINGH MUSIC BY SRUJAN MAHAJAN ARSH SHARMA NIKHIL MALIK SOUND BY MANIK BATRA EDITING BY HEMANTI SARKAR
PRODUCTION DESIGN BY ANGELICA M BHOWMICK DIRECTOR OF PHOTOGRAPHY MINGJUE HU ASSOCIATE DIRECTOR ABAN RAZA ASSOCIATE PRODUCER MANDIRA NEVATIA
PRODUCED BY VINDHYA SINGH IN THEATRES JULY 22 WRITTEN & DIRECTED BY AGNEYA SINGH

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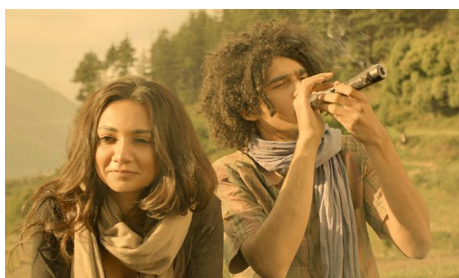
AGNIPUTRA FILMS PRESENTS

M CREAM

Production Type	Feature Film
Runtime	114 min
Genre	Drama / Road Movie
Completion Date	August 10, 2014
Language	English
Country of Origin	India
Country of Filming	India
Format	1920x1080, 24fps, 2.39:1, color, Sound 5.1
Rating	A: Explicit language and sexual material
Sales / Distribution	Aymeric Contat Desfontaines - acd@allrightsentertainment.com - ph. +852 23886007
Links	Official website: www.mcreamfilm.com IMDB: www.imdb.com/title/tt2963974/ Facebook: www.facebook.com/mcreamfilm Twitter: www.twitter.com/mcreamfilm Instagram: www.instagram.com/mcreamfilm

LOGLINE (50 words)

A motley crew of university students set out on a journey in pursuit of a mythical form of hash, confronting a series of encounters that begin to unravel the myriad realities of rebellion.



[DOWNLOAD HIRES IMAGES AT OFFICIAL WEBSITE](#)



SYNOPSIS (200 words)



FIGS is the typical cynic one finds lurking in the expansive lawns of Delhi University. Entangled in a web of drugged out delirium, he's the quintessential rebel. His world is thrown into disarray when his conservative parents begin to chalk out a strategy for his future. Things only become worse when a sudden scarcity of hash deprives Figs of his favorite pastime. Unable to cope with the situation, Figs joins forces with his best friend MAGGIE on a quest to attain M Cream, a mythical form of hash. They hastily devise a plan to trek to the far reaches of the Himalayas in pursuit of this goal. Maggie ropes in her boyfriend NIZ, who's purportedly headed to the hills on a photo assignment. Unbeknownst to Figs, the trio is joined by JAY, a close friend of Niz. Chaos ensues as the reckless travelers journey across the Himalayan expanse. The road trip results in a series of unexpected encounters that begin to unravel the myriad realities of rebellion. Difficult choices are made and uncomfortable sides are taken as Figs and the others begin to comprehend the mysterious ways of the world we live in.

SOCIAL MEDIA PRESENCE



150K
LIKES



5K
FOLLOWS



2.5K
FOLLOWS



350K
VIEWS

The collage features four main social media elements:

- Instagram Profile:** Shows the M CREAM profile with 215 posts, 2821 followers, and 78 following. The bio reads "M CREAM We are the Cream Generation! mcreamfilm.com". A grid of photos is visible, including one with "HAPPY HOLI" text.
- Video Player:** Displays a video titled "M Cream | International Festival Trailer | Award Winning Feature Film" with 352,384 views. The video shows a red film reel graphic and the text "AGNIPUTRA FILMS".
- Facebook Profile:** Shows the "M Cream" movie profile with a "WATCH VIDEO" button and engagement options like "Liked", "Following", "Message", and "More". A post by "Agneya Singh and 7 other friends" has 147,844 likes.
- Twitter Profile:** Shows the "@mcreamfilm" profile with 585 following and 4,950 followers. The bio states "The official M CREAM Twitter handle | Be Here. Do Now. Exist Always. | Join the Revolution!". A pinned tweet from 19/04/15 mentions "#M Cream bags top honours at @worldfest! The Platinum Remi for 'Best Foreign Film!'".

TWITTER POSTS/MENTIONS

 **M Cream** @mcreamfilm · 16m
#mcream wins Best Cinematography at the Madrid Film Festival!
#madrid #film #filmfestival #inde #award #redcarpet



← ↻ 2 ❤️ 2 || ⋮

 **VAFF** @VAFFvancouver · 8 Nov 2014
#FunFact: Star of @mcreamfilm, Imaad Shah, is the son of legendary Bollywood actor, Naseeruddin Shah. #VAFF2014
← ↻ 1 ❤️ 5 ⋮

 **Music Gets Me High** @MGMHIndia2 · 15 Sep 2014
Can't wait for the screening of @mcreamfilm! Bollywood needs #progressivecinema like this if it wants to evolve.
← ↻ 1 ❤️ 1 ⋮

 **Sharad Nagpal** @thesharadnagpal · 2 Dec 2015
@mcreamfilm Any update? How can I watch this movie? Any official buying link? #BeggingYou
← ↻ 1 ❤️ 2 ⋮

 **Chris Hainsworth** @chrisreflection · 18 Jul 2015
Looking forward to two of my favourite @LoveLIFF films this eve, @mcreamfilm @ICALondon and Labour of Love @BFI
← ↻ 2 ❤️ 2 ⋮

← In reply to #ABCD
 **Little Monkey** @soda_glasses · 8 Aug 2015
@hashABCD @mcreamfilm Guys, can you please tell me where can I watch this movie? I'm bloody desperate.
← ↻ 1 ❤️ 1 ⋮ [View conversation](#)

 **Kanupriya Kaikeya** @kanu_kaikeya · 28 Oct 2014
Just saw the trailer of upcoming film @mcreamfilm . Looks real promising.
← ↻ 1 ❤️ 2 ⋮

 **Kiran Badyal** @kiiranbadyal · 22 Jul 2015
@mcreamfilm I want to watch it again! #thoughtprovoking #mustsee hats off @agneyasingh and everyone involved.
← ↻ 5 ❤️ 3 ⋮

 **Annette Lawless** @AnnetteLawless · 29 Aug 2015
A film about nirvana & hash? Check out @mcreamfilm --> youtube.com/watch?v=QCHaIN...
← ↻ 1 ❤️ 1 ⋮ [View media](#)

← In reply to M Cream

 **Tanishq Desai** @BaaputanDesai · 3 Jul 2015
@mcreamfilm @LoveLIFF @DESIBlitz this movie is going to be so effing awesome!
← ↻ 1 ❤️ 4 ⋮ [View conversation](#)

[SEE MORE AT THE OFFICIAL M CREAM TWITTER HANDLE](#)

FACEBOOK POSTS/MENTIONS

M Cream
Published by Agneya Singh [?] · September 4, 2014 ·

As M Cream continues to travel to select film festivals throughout this year, here's a look at our very first trailer!
LIKE + SHARE | Turn On. Tune In. Cream Out.
<https://www.youtube.com/watch?v=QCHaINrKhmU>

M Cream | Official Trailer #1
The Official M CREAM Trailer | Turn On. Tune In. Cream Out. Subscribe to our channel & Join the Revolution! Best Feature Film, Rhode Island International Fil...
YOUTUBE.COM

552,704 people reached


Like Comment Share

6.6K Top Comments

494 shares

M Cream with Agneya Singh.
Published by Agneya Singh [?] · April 19, 2015 ·

M Cream bags top honours at WorldFest Houston!
The Platinum Remi for 'Best Foreign Film'!
Goodbye Houston! Thanks for the southern hospitality...
#mcream #worldfest48 #PlatinumRemi #RemiAward #Remi #worldfest #Houston #Texas #CreamOn #CreamRevolution



52,368 people reached

Like Comment Share

You, Sema Hk, Yusra Iqbal and 5.4K others Top Comments

Pulkit Sharma ▸ M Cream
March 12 at 2:39am ·

I heard the official release date should be out by next month.? is it true afterall?

Shradha Arya ▸ M Cream
March 8 at 4:21pm ·

Where can I download this from ?

Ed Chandna ▸ M Cream
February 10 · Hisar, India ·

Where is the issue ??? why dont you release it in india ??? have been waitin for it for so long////

Siddharth Chhallani ▸ M Cream
February 5 ·

Where can I download the movie from ?

Vishu Sejwal
January 25 ·

Its been long now. Please unleash it M Cream
#CreamOn

DIRECTOR'S STATEMENT



M CREAM is an ode to the spirit of revolution! The film chronicles the lives of four university students who embark on a road trip in pursuit of a mythical form of hash. The subsequent journey serves to explore the contemporary notion of rebellion and paints a compelling portrait of a new generation in India.

“It is a film that reflects the turbulence of our times and reaffirms my faith that film can act as a weapon of the revolution and as a tool to change the world.”

It is a socio-political commentary on the issues of the day as seen through the eyes of young India. Across the nation, young people are speaking out and taking cognizance of the imminent doom that clouds our collective future. It is no surprise that the resurgent radicalization of populations and peoples across the world is ever more pronounced in India. In a country that is riddled with paradoxes and paranoia, it is the new generation that is forming the vanguard of rebellion. I am proud to say that I am a part of this generation of revolutionaries and mavericks. I am proud that *M Cream* is possibly the first film of its kind that attempts to explore the anger, confusion, defiance and madness of my generation. Narrated in a language that is both familiar and poetic, the film takes a subtle approach as it probes into the contentious aspects of Indian society and polity. It is a film that reflects the turbulence of our times and reaffirms my faith that film can act as a weapon of the revolution and as a tool to change the world.

Agneya Singh
Writer/Director



**MORE CAST & CREW INTERVIEWS
ON THE FILM WEBSITE**

CAST



IMAAD SHAH

as FIGS

A multi-faceted actor and musician, Imaad has extensive experience in both theatre and film. His latest films include *Little Zizou*, *Dil Dosti Etc*, *The Reluctant Fundamentalist* and *Tasher Desh*. He is also the son of legendary actors Naseeruddin Shah and Ratna Pathak. Imaad received the 'Best Actor' award at the St Tropez Film Festival for his role in the feature film *M Cream*. He is also part of the Electro-Funk musical duo *Madboy/Mink*.



IRA DUBEY

as JAY

An accomplished Film and Television actress, Ira's past endeavors include performances in films such as *Aisha*, *The President is coming* and *Aisa Yeh Jahaan*. She is also an acclaimed theatre actress and has performed in several plays and stage productions alongside her mother, renowned thespian Lilette Dubey. Most recently, she received rave reviews for her performance in Heather Raffo's *9 parts of Desire*.

CAST



AURITRA GHOSH

as MAGGIE

A fresh and dynamic face in the world of Bollywood, Aurita is also an accomplished dancer. Her film appearances include *Love Breakups Zindagi* and *All the Lost Souls*.



RAAGHAV CHANANA

as NIZ

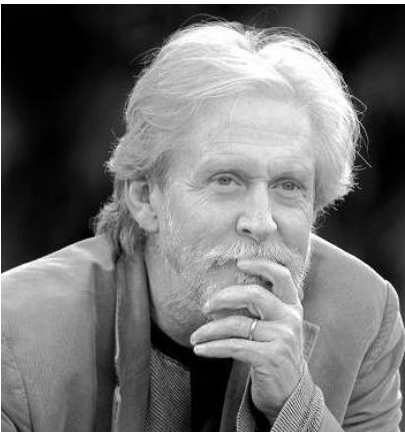
Raaghav is a theatre actor, director and producer. He has performed in London's West End, and recently appeared in the national award winning film *Lessons In Forgetting*.



BARRY JOHN

as VISHNU DAS

India's premier acting guru, Barry is a highly regarded figure in the film industry and mentor to icons such as, Shahrukh Khan and Manoj Bajpai. His film appearances include Oscar winner *Gandhi* and *Shatranj ke Khilari*.



TOM ALTER

as MR BHARDWAJ

With over four decades of experience, Tom is a stalwart who has worked with acclaimed filmmaker Satyajit Ray and more recently acted opposite Oscar winner Peter O'Toole in *One Night with the King*.



LUSHIN DUBEY

as MRS BHARDWAJ

A veteran of stage and screen, Lushin has appeared in several films including *Partition* and *Delhi Belly*.



BEATRICE ORDEIX

as MARIE

A French actress associated with the National School of Drama, Beatrice is a dynamic face in the fabric of Indian cinema. Her recent film *I am Kalam* was showcased at several film festivals to wide acclaim.

CREW



AGNEYA SINGH

Writer/Director/Producer

Agneya Singh is an Indian filmmaker and screenwriter. He is often identified with the revolutionary new wave of Indian cinema. Starting out as a documentary filmmaker in New Delhi, he subsequently began to explore narrative structures in storytelling. Focusing as a director and cinematographer, Agneya has worked on a multitude of subjects in both documentary and narrative film. These works provide radical commentaries on various aspects of society and polity. Indeed the notion of rebellion and the idea of protest are recurring themes in his body of work.



VINDHYA SINGH

Producer

Executive Producer, Vindhya Singh, began her film and television career working at TV India. Her outstanding work in non-fiction programming quickly led to directing and producing several groundbreaking Indian documentaries in the '90s including *Girl Child*, *Diversified Agriculture* and *Biography* to name a few. Vindhya's interest turned towards fiction and she decided to head to The New York Film Academy to take courses in film production.



ABAN RAZA

Associate Director

Aban Raza is an artist and filmmaker. A graduate of College of Art, Delhi, her etchings and serigraphic prints have been exhibited to wide acclaim. She is the recipient of the prestigious *Somnath Hore* award. Currently, Aban is working in New Delhi as a scholar of the *Lalit Kala Akademi*. Many of her works provide thematic explorations around the notion of protest.

CREW



MANDIRA NEVATIA

Associate Producer

Mandira Nevatia is a Producer, Writer and Director based in Mumbai. Her voyage as a filmmaker began in New York at NYU's Tisch School of the Arts.



MINGJUE HU

Director of Photography

Born to a painter, Mingjue Hu was immersed in visual art from an early age. Ming has been working as a cinematographer on feature films, music videos and commercials.



ANGELICA BHOWMICK

Production Designer

At the helm of High Tide Communications, Angelica has overseen the art direction of several acclaimed productions including *Oye Lucky! Lucky Oye!*, *Jalpari* and *Children of War*.



HEMANTI SARKAR

Editor

A Mumbai based film editor, Hemanti holds a postgraduate diploma from FTII. Her feature film credits include *Parineeta*, *Peepli Live* and *English Vinglish*.



MANIK BATRA

Sound Designer

With an impressive audiography, Manik has worked on several notable films as both a sound recordist and designer. His credits include *Shaitan*, *Cocktail* and *From Sydney with Love*.



STUDIO FUZZ

Composer

Srijan, Nikhil and Arsh are New Delhi based musicians who composed and recorded the soundtrack for *M Cream*. They collectively comprise Studio Fuzz, a music production studio.

REVIEWS & AWARDS



"M Cream is not only a wildly promising debut feature film, but an eye-popping, propulsive and energetic hybrid of American independent and Bollywood filmmaking."

Laurence Kardish, FILMCOLUMBIA

"A new generation of filmmakers are creating films with an aesthetic, and appeal, that's a far cry from the glitz and glamour of India's commercial films.

Agneya Singh is one such filmmaker."

Amulya Shankar, NPR

"Four kids embark on a trip to the Himalayas in search not of enlightenment but a mythic drug!"

Deborah Young, THE HOLLYWOOD REPORTER

"A cinematic jewel!"

Nicholas Powers, THE INDYPENDENT

PAST SCREENINGS



August 10, 2014



October 19, 2014



October 24, 2014



November 12, 2014



November 16, 2014



April 3, 2015

PAST SCREENINGS



April 11, 2015



April 19, 2015



April 22, 2015



May 5, 2015



July 7, 2015



July 18, 2015

MEDIA COVERAGE

India's Beat Generation: A Review of the film M Cream

THE INDYPENDENT, February 27, 2016

The Indian Film Scene Diversifies, Even as Bollywood Dominates

NPR, October 9, 2014

M Cream: Goa Film Bazaar Review

THE HOLLYWOOD REPORTER, November 28, 2013

LIFF Special Movie Review: M Cream

BOLLY SPICE, July 22, 2015

M Cream: A Breathtaking Cocktail of Hash and Rebellion

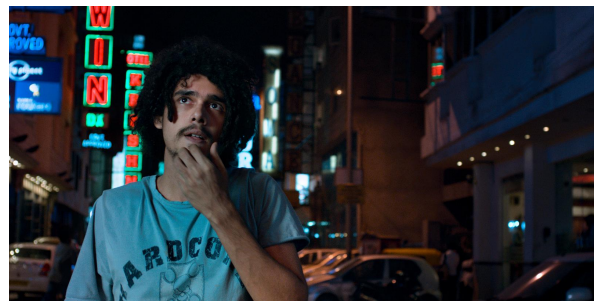
PEPSI MTV INDIES, September 11, 2014

Movie Review: M Cream's stoner narrative shows India on a high, connects with youth

BUSINESS STANDARD, September 27, 2014

Bollywood and Beyond at Indian Film Festival

WSJ, April 29, 2015



Contact

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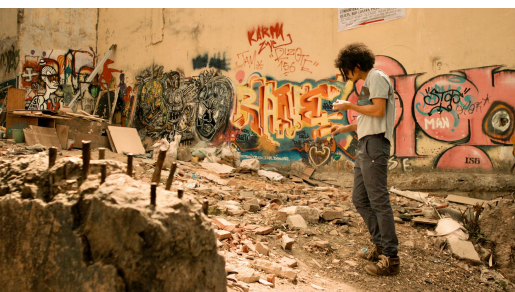
CREDITS

CAST

Figs	Imaad Shah
Jay	Ira Dubey
Maggie	Auritra Ghosh
Niz	Raaghav Chanana
Vishnu Das	Barry John
Mr Bhardwaj	Tom Alter
Mrs Bhardwaj	Lushin Dubey
Marie	Beatrice Ordeix
Thupten	Tenzin Woesser

CREW

Director	Agneya Singh
Writer	Agneya Singh
Producers	Vindhya Singh, Agneya Singh
Associate Producer	Mandira Nevatia
Associate Director	Aban Raza
Editor	Hemanti Sarkar
Director Of Photography	Mingjue Hu
Production Designer	Angelica M. Bhowmick
Original Music	Srijan Mahajan, Arsh Sharma, Nikhil Malik
Casting Director	Ashish Batra
Sound Design	Manik Batra
Production Manager	Ravi Sarin
First Assistant Director	Devayush Chowdhary, Marc Baker
Script Supervisor	Aniruddha Moklashi
Sound Recordists	Manik Batra, Laura Cunningham
Makeup Artist	Jasmeet Kapany
Props and Costumes	Gayeti Singh
Post-Production Coordinator	Siddharth Meer
Colourist	Rahul Purav



CREDITS

CAST

Mishra – Rahil Gilani
Mr Gupta – Amit Bhatia
Mrs Gupta – Niharika Singh
Auto Driver – Brajeshwar Pandey
Monk – Abhishek Miyan
Hippie Queen – Lili Rocha
Hotel Receptionist – Amar Chand
Waiter – Jai Singh
Gardener – Khem Singh
Partygoer #1 – Jai Sharma
Partygoer #2 – Prachi Sharma
Raver #1 – Sula Bailie
Raver #2 – Greg Harriott
Village Woman – Meena Kumari
Ram Hariharan – Santosh Ojha
Police Inspector – Sube Singh
Village Man – Prem Chand

CREW

Production Coordinator – Donna Panmei
Additional Dialog – Danish Iqbal
Production Accountant – Wasi Khan
Location Manager – Sube Singh
Spot Boys – Raju Agarwal
Nand Lal Gupta
Runner – Harish Naik
Assistant to Director – Kheem Singh
Assistant to Producer – Madan Latwal
Production Secretary – Santhamma Gopal
Production Assistants –
Robert Abujam, Nitin Agarwal,
Amar Chand, Varun Manocha,
Sunil Singh
Production Intern – Maitreyi Sinha
Makeup Department
Assistant Makeup and Hair –
Bhakti Varma
Production Managers
Anirudh Dhanian
Gyan Prakash
Assistant Directors
Ashish Batra
Aniruddha Mokashi
Karan Vaziriani
Art Department
Ranjit Singh – Art Director
Perna Kathuria – Art Coordinator
Shashank Kamal – Graphic Artist
Storyboard Artist – Aban Raza
Sound Department
Bhavin R. Patel – Utility Sound
Greg Harriott – Boom Operator
Subodh Singh – Boom Operator

Special Effects

Raj Singh Negi
Sudheer Goswami
Robin Negi

Visual Effects

DreamTone Studio

Stunts

Ram Shetty – Stunt Coordinator
Shreenath Talwar – Stunts
Dilbagh Athwal – Stunts

Camera and Electrical Department

1st AC – Margaux Hallenstein
2nd AC – Rocky Gautam
Stills – Tushar Joshi
Behind The Scenes – Krishna Ananthan
Additional Photography – Agneya Singh
Steadicam Operator – Nishant Purohit
Steadicam Assistant – Sonu Kumar
Gaffer – G. Selvakumar
Best Boy Electric – Debarata Rout Roy
Genny Ops – Subhay Daar, Jaipal Rao

Casting Department

Srimohi Roy – Casting Associate
Jyotsna Nath - Casting Assistant

Costume & Wardrobe Department

Janvee Mehta – Assistant Costume
Lalit Bhandari – Wardrobe Supervisor
Prem Kumar – Tailor

Editorial Department

Arjun A Sharma – Online Film Editor
Aasif Pathan – Assistant Editor

Additional Sound Services

Justin Jose K.
Sheron K J
Rajeev Dewakaran
Tho Audio post

Other Crew

Aban Raza – Titles Designed by
PromoShop – Promo Campaign

PARTNERS

